

TECHNICAL SPECIFICATIONS

ADT-ID550-SB 55" Indoor Large Format – Standard Brightness



OVERVIEW

Advanced Display Technology is a bespoke display manufacturer working to deliver high quality, reliable, cost competitive products widely used across a range of market segments such as Retail, DOOH, QSR and Transport.

Our displays include PCAP touch screens with optional built in PC's, open frame designs and our larger range from 32" upwards to 65" offer slot-in OPS functionality.

Working with integrators to design products that fit practically into many environments ensure our displays are fit for purpose, supporting 24/7 use with a UK based warranty.

We are committed to delivering and designing market leading displays and use highly accredited manufacturing facilities with the minimum of the following accreditation's ISO9001, CE, FCC and RoHS.

KEY FEATURES

- 55" large format screen
- 700 nits
- 4K resolution
- Wide operating temperature



55" INDOOR LARGE FORMAT – STANDARD BRIGHTNESS

Panel		
Active Display Area	1213.8mm x 684.8mm	
Backlight	Direct LED	
Resolution	3840 x 2160	
Brightness	700 cd/m ²	
Contrast Ratio	1200 : 1	
Viewing Angle	89/89/89	
Display Colours	16.7 M	

Mechanical Structure	
Dimensions	1220.8mm (Width) x 701.8 mm (Height) x 57.2 mm (Depth)
Net Weight	~ 23kg
Finish	Zinc power coating + fine grain powder coating
Operating Temperature	Operating : -10°C to +60°C
Operating Humidity	10% ~ 90%
Power Input	100 – 240 VAC, 50-60Hz
Power (max)	130 watts
Power (typical)	70 watts
Mounting Arrangement	VESA 600 x 400

Connectivity	
Video Input	2 x HDMI
Audio Output	3.5mm audio jack
Speakers	2 x 3 watt
USB	1 x USB2.0
External Controls	Remote control
System on Chip	Optional built in media player

Additional Features		
Light Sensors	Automatic with manual override via RJ45	
Brightness Scheduling	Yes	
Cooling	Built in fan with heat sink	
Heat Sensor	Yes – with cloud server upload	
Case Material	Metal	
Case Colour	Black	
Certifications	CE, FCC & RoHS	

Dimension Drawing (mm)

