

43" Indoor Single-Sided Totem



Overview

The 43" indoor floor-standing display is a sleek all-in-one digital signage solution designed for interactive commercial environments. Featuring a Full HD touchscreen, integrated Android media player, and slim freestanding design, it provides an engaging platform for wayfinding, self-service, promotional content, and customer interaction.

Built for continuous operation, the display combines reliable performance, responsive 10-point PCAP touch technology, and commercial-grade construction, making it ideal for retail, hospitality, corporate, and public-facing installations.

Key Features



43" Full HD Touch Display

Crisp visuals with responsive 10-point PCAP touch interaction.



Integrated Android Player

Built-in Android 11 media player for standalone playback.



Floor-Standing Design

Slim freestanding format for indoor commercial spaces.



24/7 Operation

Designed for continuous commercial use.



Wi-Fi & Ethernet Connectivity

Flexible network options for content management and updates.



Tempered Glass Protection

Durable front glass for added screen protection.

Display

Screen	43" TFT-LCD
Touchscreen	10-Point Captive Multi-Touch
Resolution	1920 x 1080
Active Area	941.2 x 529.4mm
Aspect Ratio	16:9
Brightness	350nits
Contrast Ratio	1200:1
Display Colors	16.7M
Response Time	8ms
Viewing Angle	178° / 178°
Refresh Rate	60Hz
Backlight	WLED
Operational Timeframe	24/7
Backlight Life	30,000 Hrs

Power

Power	AC 100 - 240V @ 50/60Hz
Typical Consumption	<80W
Standby Consumption	<1W

Connections

HDMI	x1
USB	x2
RJ45	x1
Antenna	x1

Environment

Storage	-20°C - 60°C / 5% - 95% RH
Working	0°C - 50°C
Humidity	10 - 80% RH

Specifications

Certification

CE, and RoHS

Mechanical

Housing	Metal
Front Glass	3mm Tempered Glass
Mounting	Floor Mount
Colour	Black, White or Silver
Dimensions	1750 x 603.4 x 460mm
Net Weight	<36kg

Optional Embedded Player Features

Computing

CPU	RK3568, Quad-Core @ 1.8GHz
RAM	4GB
Storage	32GB
OS	Android 11 (or above)

Network

Bluetooth	v4.0
Ethernet	100/1000Mbps
Wi-Fi	802.11a/b/g/n @ 2.4GHz
Security	WEP, WPA, WPA2

Audio

Internal Speakers	x2 8Ω 5W
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Ordering Information

Part Number	Monitor with Tempered Glass	HTL-LCD-TTMID-LC43MTG_01
	Monitor with Tempered Glass & Touch	HTL-LCD-TTMID-LC43MTCH_01
	Built-In Player with Tempered Glass	HTL-LCD-TTMID-LC43MMPTG_01
	Built-In Player with Tempered Glass & Touch	HTL-LCD-TTMID-LC43MMPTCH_01

Unit Structure

